## WA Partnership Prospectus for 2023

## About National Disability Services

National Disability Services (NDS) is Australia’s peak body for non- government disability service organisations representing over 1200 non-government organisations, which support people with a diverse range of disability.

In WA, NDS represents over 150 specialist disability services organisations that provide services to tens of thousands of people with disability, their families and carers in the State, including metropolitan, rural and remote regions. Our members offer more than 85 per cent of services to people with disability valued at more than $580 million. These range from home support, respite and therapy to community access, employment and more.

## NDS Contact

Please discuss with us further how your organisation can partner with NDS.

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## Key facts

…about the disability sector in WA.

There are around one in five West Australians with a disability, which represents an estimated population of 411,500.

The sector is complex and diverse and supports many areas of an individual’s life. Support to help meet the holistic needs of a person with disability and their family ranges from home support, respite and therapy to community access, employment and more. NDS works to ensure a sustainable sector that provides quality supports as well as delivering great outcomes for people with disability across the community.

As we look to full NDIS rollout in WA, the disability sector is experiencing rapid growth with new jobs and higher demand for services, there are great

opportunities to provide economic stimulus while also building social capital and improving the everyday lives of people with disability.

While significant progress has been made in building a more Inclusive WA for people with disability, there is still more to do so that each individual can prosper and take their equal place in Western Australian community life.

## Why Sponsor

Your involvement in NDS’s high-profile events provide a unique opportunity to profile your organisation and its commitment to the disability sector in Western Australia.

Our sponsorship packages are a fantastic opportunity to showcase your brand, products and/ or services to the disability sector and develop personal and direct relationships with new and existing clients.

## Key Benefits

* Logo and name recognition - in print and online promotional materials. Media exposure - your organisation’s name included in all official media statements associated with your sponsorship.
* Social media exposure - direct social media promotion of your organisation and promotion of your organisation in posts associated with your sponsorship on our social media including Facebook, YouTube and Twitter.
* Brand recognition at the event – acknowledgment in speeches, logo included on sponsor reel and event program.
* Event Attendance – complimentary tickets provide a networking opportunity with people with disability, their carers and family, disability support providers and representatives of the of disability sector and state government.

## WA Disability Support Awards

The WA Disability Support Awards Gala Dinner will be held on Saturday 18 May 2024 at Crown

Perth. The Gala Dinner attracts over 700 guests each year from around the state including

nominees and their guests, people with disability, judges, sponsors, disability service providers,

as well as the Governor of Western Australia, the Minister for Disability Services and other VIP

guests.

This will be the 15th year of these prestigious awards, which recognize and celebrate the

contribution of Western Australians who demonstrate excellence, passion and commitment in

supporting people with disability.

A successful, vibrant and diverse disability sector is vital to ensure the promise of the NDIS can be delivered and that people with disability have the opportunity to fully participate in the community. A skilled and high-quality workforce is crucial to ensure that the sector is at the frontline of the changes needed for successful rollout of the NDIS. The Awards play an important role in attracting and retaining workers with the right skills, values and attitudes.

The WA Disability Awards support hundreds of applications each year and generates

significant social media and media exposure in Perth and regional areas.

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| --- | --- | --- |
| Sponsorship Benefits | Gold Limited to six $10,000(incl GST) | SilverUnlimited$4,000(incl GST) |
| Award Category Naming Rights |
| Sponsor naming rights to an Award category | Yes |  |
| A representative from your organisation to present the sponsored Award and make a two-minute speech | Yes |  |
| Organisation’s name included on the sponsored Award trophy | Yes |  |
| Organisation’s logo included on the sponsored Award certificates | Yes |  |
| Logo included on the on-screen holding slides for the sponsored Award | Yes |  |
| Print and Online Promotions |
| Acknowledgement in event related emails to NDS WA members | Yes | Yes |
| Acknowledgement in related media releases | Yes | Yes |
| Logo on all supporting promotional material | Yes | Yes |
| Promotion through NDS WA’s social media | Yes | Yes |
| Logo and hyperlink included on the Awards webpage | Yes | Yes |
| Gala Dinner |
| Complimentary tickets and prominent guest seating | Yes (x 5) | Yes (x 2) |
| Acknowledgement in official speeches | Yes | Yes |
| Opportunity to show a promotional video of up to one minute (must have closed captions) | Yes |  |
| Logo displayed on the on-screen sponsors loop | Yes | Yes |
| Logo included in the Program of Events | Yes | Yes |
| Organisation profile included in the Program of Events (50 words max.) | Yes |  |
| Opportunity to sponsor or provide a door prize | Yes | Yes |
| Opportunity to display a pull-up banner | Yes |  |

|  |  |
| --- | --- |
| Photobooth sponsorship | $5,000 (incl GST) |
| Print and Online Promotions |  |
| Sponsor’s logo will be included on printed images from the photobooth | Yes |
| Acknowledgement in event related emails to NDS WA members | Yes |
| Acknowledgement in related media releases | Yes |
| Logo on all supporting promotional material | Yes |
| Promotion through NDS WA’s social media | Yes |
| Logo and hyperlink included on the Awards webpage | Yes |
| Gala Dinner |  |
| Complimentary tickets and prominent guest seating | Yes (x2) |
| Acknowledgement in official speeches | Yes |
| Logo displayed on the on-screen sponsors loop | Yes |
| Logo included in the Program of Events | Yes |

## NDS WA Lunch in celebration of International Day of People with Disability

NDS will celebrate International Day of People with Disability by hosting a lunch event on Friday, 1 December 2023, to showcase the achievements and contributions of people with disability in Western Australia.

Since 2013, NDS has proudly hosted people from across the disability sector including people

with disability, families, businesses and government representatives at this sell-out event.

International Day of People with Disability is a United Nations observed day celebrated

internationally. It aims to increase public awareness, understanding and acceptance of people

with disability and celebrate their achievements and contributions.

|  |  |  |
| --- | --- | --- |
| Sponsorship Benefits | Gold Limited to six$7,500(incl GST) | SilverUnlimited$3,000(incl GST) |
| Print and Online Promotions |
| Acknowledgement in event related emails to NDS WA members | Yes | Yes |
| Logo and hyperlink included on the event project page on nds.org.au | Yes | Yes |
| Acknowledgement in relevant media releases | Yes | Yes |
| Logo on all supporting promotional material | Yes | Yes |
| Promotion through NDS WA’s social media | Yes | Yes |
| NDS WA Lunch in Celebration of IDPWD |
| Complimentary tickets and prominent guest seating | Yes x 4 | Yes x 2 |
| Organisation name and logo prominently displayed on the sponsored table | Yes |  |
| Acknowledgement in official speeches | Yes | Yes |
| Opportunity to show a promotional video of up to one minute (must have closed captions) | Yes |  |
| Logo displayed on the on-screen sponsors loop | Yes | Yes |
| Logo included in the Program of Events | Yes | Yes |
| Opportunity to provide one promotional flyer in the digital souvenirbag | Yes |  |
| Opportunity to sponsor or provide a door prize | Yes |  |
| Opportunity to display a corporate banner | Yes |  |

## Terms and Conditions

NDS or Owner – refers to National Disability Services Ltd

Exhibitor – those who agree to exhibit at the event

Sponsor – those who agree to support the event

The Event – any National Disability Services event referred to in this prospectus

**Acceptance of Support**

All exhibitor/partner/sponsor orders will be subject to the availability of items at the time that

the order is received by NDS. NDS reserves the right to refuse offers of support that it believes

are not in the best interests of the organisation and its members.

**Admission**

NDS reserves the right to refuse entry to any non-registered exhibitor/partner/sponsor and

agent of an exhibitor/partner/sponsor without any given reason. The exhibitor/partner/sponsor

must obtain from NDS the necessary passes to admit its staff and representatives during the

bump in, event times, and pack-down periods. Additional staff attending the conference in an

exhibitor’s capacity must be registered with NDS and will be charged at full registration price.

**Attendance**

The exhibitor acknowledges that NDS will not be held responsible for the failure of all or any

other contracted exhibitors to attend the event or the failure of any number of attendees to

attend the event for any reason beyond the control of NDS. Any booth or any acceptance

thereof by NDS shall not be conditional on the presence or location of any other exhibitor at the event or any other event.

**Cancellation of Order**

All cancellations must be made in writing to NDS and will be charged an administration fee of

$80.00. In the event that orders are cancelled 30 days or less prior to the commencement of

the event, orders will be subject to a cancellation charge equal to 100% of the total cost of

the order, minus any discount. NDS reserves the right to cancel any booking of the exhibitor/

sponsor for any reason whatsoever. In such an event, any deposit or their monies paid by the

exhibitor/sponsor will be returned in full.

**Conditions of Exhibition and Sponsorship**

In placing an order with NDS, the exhibitor accepts with no reservations that these Terms and

Conditions take the place of any other document, prior written or oral agreement, as well as

the exhibitor’s terms and conditions of purchase or hire. NDS’s Terms and Conditions can only

be amended in writing by post, fax or email. NDS’s Terms and Conditions of business will be

binding on the parties unless otherwise amended and agreed in writing.

**Conduct of Agents**

Exhibitors and sponsors will be responsible for the conduct and behaviour of their agents and contractors who must carry out all responsible requirements of NDS or its representatives.

**Contract Variations**

Where an exhibitor/partner/sponsor wishes to amend an order of an exhibition stand after work

has started on site, the exhibitor will be charged in accordance with the terms and conditions

set out by the exhibition supply company. NDS reserves the right in unforeseen circumstances

to amend, alter or reallocate the space or the location of an exhibitor’s stand and the exhibitor

can take no objection or make any claims for compensation or damages in relation to any

allocation, or the size or the space re-allocated by NDS. The exhibitor shall not assign or

subject any part of the stand space without the consent of NDS. NDS reserves the right to alter

the layout, plans and positions of displays if, in our opinion, this is desirable from the point of

view of the conference as a whole.

**Corporate Banners**

The type and size of corporate banners to be displayed is subject to the space and physical

constraints at each venue. The placement of corporate banners must comply with the OH&S

and fire safety policies of the venue. Banners, promotional material and other representations,

unless invited, must remain contained in allocated display space or designated area.

**Damage**

The exhibitor will be liable for any damages to the venue’s equipment or the building in which

the exhibition is being held or any of NDS’s material or equipment. Provided that it has taken

reasonable care, NDS shall not be under any responsibility or liable whatsoever to damages

to exhibitors or their agents or contractors by loss, damage, fire, water, storms, strikes or any

other cause. All property shall be at the risk of the exhibitors and the exhibitors shall insure the

same accordingly.

**Discount for 2 events**

A 10% discount applies if you sponsor both events. The discount is only applicable when both

events are confirmed and invoiced together in advance. This offer does not apply to other

levels of support or advertising.

**Display Booth Selection**

Where possible, exhibitors may select their booth position preference which is based on

availability and NDS approval. Exhibitors may be moved without prior warning. NDS is not able

to guarantee that competitor companies will not be placed next to each other.

**Disclaimer**

Acceptance of support does not imply endorsement of a product or service and NDS

reserves the right to refuse offers of support if they feel that it is not in the best interests of the

organisation and its members. NDS accepts no responsibility for the accuracy and content of

any information provided by supporters. Details are correct at the time of publishing and in the

event of unforeseen circumstances, NDS reserves the right to alter or delete items from the

Supporter and Exhibitor Prospectus.

**Event Cancellation**

Should NDS cancel the event for any reason, the exhibitor/partner/sponsor is to be financially

responsible for any loss incurred from their own travel costs.

**Exclusivity**

By committing to be an exhibitor/sponsor at an NDS event, NDS does not provide exclusivity

from allowing competitor companies to participate in the conference unless it is agreed to by

both parties in writing prior to each conference.

**Indemnity**

As a condition of allotment of space, the exhibitor/partner/sponsor shall indemnify NDS

against all costs, charges, losses, expenses, actions, proceedings, or claims arising out of

any infringement of the right of any third party, or damage or injury to any property or person

whatsoever occasioned directly or indirectly by the act, default or negligence of the exhibitors

and/or sponsor, their representatives, agents, or any other persons under their directions.

**Media Approval**

Media releases relating to this specific sponsorship arrangement must not be issued by one

party without the consent of the other.

**No unauthorised use of marks**

Exhibitor/partner/sponsor must not use or permit the use of Owner Marks (or any other trade

or service marks, logos, designs, devices or intellectual property rights of Owner) and Owner

must not use or permit the use of partner/sponsor marks (or any other trade or service marks,

logos, designs, devices or intellectual property rights of partner/ sponsor) unless authorised by

this Agreement or with the written consent of the other party.

**Payment**

An invoice will be sent on receipt of the completed application form. Exhibitors/partners/

sponsors must make full payment to NDS within 14 days of the invoice being issued. If full

payment has not been made, NDS reserves the right to refuse to allot or make space available

at the event. For exhibitors who commit to three national conferences, the 10% discount will

only be applied if payment is made in advance for all three conferences.

**Publication Deadlines**

Provision of company details, logos and artwork for advertising, conference literature and the

NDS website are to be provided prior to the advised deadlines. If not, NDS will not guarantee

that it can be published.

## WA Events 2023 Application Form

Please indicate below which sponsorship opportunity you would like to purchase for

each conference. (All prices are GST inclusive. Subject to availability)

**WA Disability Support Awards**

[ ] Gold sponsor $10,000

[ ] Silver sponsor $4,000

[ ] Photobooth sponsor $5,000

**NDS WA Lunch**

[ ] Gold sponsor $7,500

[ ] Silver sponsor $3,000

Get 10% OFF if sponsoring both events!

**Personal Details:**

Company/Organisation:

Nature of Business:

Primary products/services to be promoted at conference:

Contact name:

Position:

Address:

State:

Email:

Website:

Mobile:

Phone:

Fax:

**Payment details:**

Total:

Date:

[ ] have read and agree to the terms & conditions outlined on pages 9-11 of this supporter kit. (This box needs to be ticked for your application to be processed)

Name:

Signed:

[ ] Visa

[ ] Mastercard

[ ] Cheque/ Direct deposit (send invoice)

[ ] Credit card number

Expiry date:

CCV:

Name on card:

Signature: