**Sponsorship Kit**

Sponsorship Proposal 2016/2017 to reach the West Australian Disability Sector

**About National Disability Services**

National Disability Services (NDS) is Australia’s peak body for non-government disability service organisations.

Collectively, almost 1,000 NDS members provide services for Australians with all types of disability. Members range in size from small support groups to large multi-service organisations.

NDS’s purpose is to promote quality service provision and life opportunities for people with disability. This is achieved by influencing governments at all levels and providing members with information and advice, networking opportunities and business support.

Some key facts about the West Australian disability sector:

* NDS WA is the peak disability sector organisation in Western Australia, with over 100 Organisational Members and Associates providing services in metropolitan, regional and remote areas across the state. Collectively, these members provide services to thousands of West Australians with a disability and their families and carers. The reach of NDS WA is further extended through its administration of programs such as ACROD Parking, Companion Card and the Community Living and Participation Grants.
* There are around one in five West Australians[[1]](#footnote-1) with a disability, which represents an estimated population of 405,929 (based on June 2011 data: Western Australia at a Glance, 2012. ABS catalogue no. 1306.5). When you also factor in the families and carers of people with disability, who are also impacted by disability, the number becomes even more significant.
* The disability sector workforce is a major sub-group of the largest West Australian industry workforce providing employment for 139,000 people compared to the retail (125,800), construction (119,900) and mining (104,400) industries (Source: Western Australia at a Glance, 2012. ABS catalogue no. 1306.5).
* The sector is complex and diverse and supports many areas of an individual’s life. In helping to meet and support the holistic needs of a person with disability and their family and carers, there are many areas of support, e.g. personal care, accommodation, employment, education, therapy, sport, recreation, advocacy and lifecycle planning.

**Sponsorship Opportunities**

This proposal outlines four major opportunities for organisations to profile their brand, corporate citizenship, products and services in a positive and professional way to a sector with significance in terms of size, impact and benefit. We are also happy to discuss sponsorship packages tailored to your needs.

1. NDS WA Lunch in celebration of International Day of People with Disability (annual)
2. Disability Support Awards (annual)
3. NDS WA State Conference
4. Sector Training Events, in particular the Hot Topics Breakfast Seminars

**NDS WA Lunch in celebration of International Day of People with Disability**

NDS WA celebrates International Day of People with Disability with an exciting lunch event. The 2016 NDS WA Lunch in celebration of International Day of People with Disability will be held on Friday 2 December at Crown Perth.

International Day of People with Disability is a United Nations sanctioned day that aims to promote an understanding of people with disability and encourage support for their dignity, rights and well being.

Since 2013 NDS WA has proudly hosted more than 500 people from across the disability sector, as well as the private, corporate and government sectors at the sell-out event.

Last year’s event was a tremendous success and showcased the achievements of people with disability in Western Australia.

The 2016 lunch promises to provide another outstanding opportunity to collectively work together to promote understanding and awareness of people with disability and create a welcoming community for all.

**Disability Support Awards**

The 2017 Disability Support Awards will be held on Saturday 29 April. 2017 will see the ninth year of these prestigious awards, which recognise and celebrate the contribution of Western Australians who demonstrate excellence, passion and commitment in supporting people with disability.

Almost 150 award nominations were received for the 2016 Awards. Each year, the awards program culminates in a gala awards night and dinner and attracts around 700 people. In 2016 the event was attended the Governor of Western Australia, Minister for Disability Services and Director General Disability Services Commission.

It attracted significant media exposure in The West Australian, local community newspapers in Perth and regional areas. In addition, a dedicated Awards website ([www.dswa.org.au](http://www.dswa.org.au)) and Facebook page raised awareness of the awards program and its sponsors.

**NDS WA State Conference**

The NDS WA Conference is the premier disability sector conference for Western Australia. The 2017 Conference will be held on 11 and 12 September.

The 2017 Conference will build on the success of the 2016 program which attracted a record of 550 delegates. Almost 120 different organisations were represented at the Conference and delegates came from both the metropolitan and regional areas.

The 2016 conference program included an impressive group of local and national speakers – all experts in their field - to share their knowledge and experience and to showcase innovation and best practice. It is expected that there will be high level of interest by our sector in attending the 2017 Conference, in particular due to the roll out of the National Disability Insurance Scheme (NDIS) in WA in 2017.

You will have the opportunity to showcase your products and services to over 500 delegates. Delegates will include CEOs, Board Members, managers, co-ordinators and support workers from government, not-for-profit and the disability sector.

**Sector Training Events, including the Hot Topics Breakfast Seminars**

NDS WA provides approximately 80 sector training events per year in both metropolitan and regional WA locations. These valuable and highly relevant sector events attract over 1,700 participants annually.

‘Hot Topics’ is corporate breakfast seminar series focusing on new and emerging trends and issues. These prestigious events showcase accomplished, high profile national and international speakers to a select audience of key senior decision makers in the disability sector including Board members, CEOs and Senior Managers. The breakfast seminars deliver valuable insights into future trends and strategic business positioning and provide an opportunity for networking.

Sponsorship of the Hot Topics series will align your organisation with innovative thinking and provide networking opportunities with key leaders and decision makers in the disability sector.

**Sponsorship Entitlements**

Details of the level and range of specific sponsorship opportunities associated with the three events are provided below.

It outlines a broad array of opportunities to enable your business to shine on a large and important stage. We would welcome the opportunity to discuss a more tailored sponsorship option with you.

Contact:

For more information about these opportunities, please contact:

Helen Moorhead or Frances Thomas
Marketing Manager, NDS WA
T: 9208 9803
E: helen.moorhead@nds.org.au or frances.thomas@nds.org.au

**NDS WA 2016/17 Sponsorship Packages**

**Lunch in celebration of International Day of People with Disability**

2 December 2016Crown Perth

**Sponsor** (limited to 6)
$6000 (incl GST)

**Hospitality Opportunities**

* Ten complimentary seats to the IDPWD lunch event

**Acknowledgement**

* Acknowledgement in event related emails to NDS WA members and the WA disability services sector
* Logo inclusion on the relevant event web page on the NDS website (with a link to your company’s website)
* Acknowledgement in event related media releases
* Logo inclusion on event related printed advertising and promotions
* Acknowledgement on holding slides
* Acknowledgement in welcome address or by the Master of Ceremonies

**Promotional**

* Opportunity to sponsor or provide the door prize
* Promotion through NDS WA’s social media platforms

**Display**

* Display of corporate banner

**Additional opportunities**

* Opportunity to provide an insert (flyer or promotional material) in event giveaway bags
* Company name and logo prominently displayed at sponsor’s table
* Opportunity to show promotional video of up to 1 minute prior to the commencement of the lunch

**2016 Disability Support Awards**

29 April 2017
Crown Perth

**Gold Sponsor** (limited to 4)
$9,000 (incl GST)

**Naming Rights**

* Naming Rights for one Award category
* A representative from your organisation to present the sponsored award
* Sponsor representative to make a brief speech
* Your organisation’s Name included on Award trophy
* Your organisation’s logo included on certificates

**Hospitality Opportunities**

* Five complimentary seats to the Awards Gala Dinner

**Acknowledgement**

* Acknowledgement in event related emails to NDS WA Members and the WA disability services sector
* Logo inclusion on the relevant event web page of the NDS website (with a link to your company’s website)
* Acknowledgement in event related media releases
* Logo inclusion on event related printed advertising and promotions
* Acknowledgement on holding slides
* Acknowledgement in welcome address or by the Master of Ceremonies

**Promotional**

* Opportunity to sponsor or provide door prize
* Promotion through NDS WA’s relevant social media platforms
* Display a promotional banner

**Additional opportunities**

* Opportunity to provide promotional gifts at the event
* Logo inclusion on Program of Events
* Opportunity to show promotional video of up to 1 minute prior to the commencement of the lunch

**Silver Sponsor** (limited to 5)
$3,000 (incl GST)

**Hospitality Opportunities**

* Two complimentary seats to the Awards Gala Dinner

**Acknowledgement**

* Acknowledgement on event related web page on the NDS website (with a link to your company’s website)
* Logo inclusion on event related printed advertising and promotions
* Acknowledgement on holding slides
* Acknowledgement in welcome address or by the Master of Ceremonies

**Promotional**

* Opportunity to sponsor or provide door prize
* Promotion through NDS WA’s relevant social media platforms
* Logo inclusion on Program of Events

**NDS WA Conference 2017**11 and 12 September 2017The Crown Perth

**Platinum Sponsor**
Price on application

**Exclusivity**

* Limited to one Platinum Sponsor only

**Hospitality**

* Four complimentary two-day conference registrations and cocktail function tickets
* Two complimentary tickets to attend an NDS WA Hot Topics Breakfast.

**Acknowledgement**

* Acknowledgement in event related emails to NDS WA members and the WA disability services sector
* Logo inclusion on the relevant event webpage on the NDS website (with a link to your company’s website
* Acknowledgement in event related media releases
* Logo inclusion on event related printed advertising and promotions
* Acknowledgement on holding slides
* Acknowledgement in welcome address or by the Master of Ceremonies

**Promotional**

* Opportunity to sponsor or provide the door prize
* Promotion through NDS’s social media platforms
* Display of corporate banner
* Logo and company description (approx. 50-60 words) in the conference handbook
* Partner host for the cocktail party
* One flyer or promotional item in satchels or as a chair drop at one session (subject to availability)
* Opportunity to provide a promotional gift at the cocktail function
* Opportunity to a show promotional video of up to one minute prior to the commencement of a selected plenary session

**Major Sponsor**
$6,000 (incl GST)

**Hospitality**

* Two complimentary two-day registrations to attend the conference and cocktail networking function

**Acknowledgement**

* Acknowledgement in event related emails to NDS WA members and the WA disability services sector
* Logo inclusion on the relevant event web page on the NDS website (with a link to your company’s website)
* Logo inclusion on event related advertising and promotions
* Acknowledgement on holding slides
* Acknowledgement in welcome address or by the Master of Ceremonies

**Promotional**

* Opportunity to sponsor or provide the door prize
* Promotion through NDS’s social media platforms
* Display of corporate banner.
* Company logo listed in conference handbook
* Flyer or promotional item in satchels or as a chair drop at one session (subject to availability)

**Exhibition Booth**$1,350 (incl GST) NDS Members / Organisational Associates$1,650 (incl GST) Gold Industry Supporter$2,250 (incl GST) non-members

* Company name with a link to your company’s website
* Acknowledgement on holding slides
* Company logo listed in conference handbook
* Exhibition Booth, including lunch, morning / afternoon tea for two people.
* List of delegate details subject to Privacy Legislation

**Chair Drop / Satchel Insert**$550 (incl GST) NDS Members / Organisational Associates$650 (incl GST) Gold Industry Supporter$850 (incl GST) non-members

* Company name with a link to your company’s website
* Company logo listed in conference handbook
* Flyer or promotional item in satchels or as a chair drop at one session (subject to availability)

**Hot Topics Breakfast Seminars
Event Sponsor**
$1,000 (incl GST)

**Hospitality Opportunities**

* Two complimentary Hot Topics tickets

**Acknowledgement**

* Acknowledgement in event related emails to NDS WA Members and the WA disability services sector
* Logo inclusion on relevant event related web page on the NDS website (with a link to your company’s website)
* Acknowledgement in event related media releases
* Logo inclusion on event related printed advertising and promotions
* Acknowledgement on holding slides
* Acknowledgement in welcome address or by the Master of Ceremonies

**Promotional**

* Opportunity to sponsor or provide door prize
* Promotion through NDS WA’s relevant social media platforms
* Display a promotional banner

**For more information**

For further information about Sponsorship Packages, please contact Helen Moorhead or Frances Thomas, on 08 9208 9803 or helen.moorhead@nds.org.au or frances.thomas@nds.org.au

NDS WA can also tailor a sponsorship package to specifically suit your business needs.

1. Source: ABS Survey of Disability, Ageing and Carers, Australia, 2009, Canberra. [↑](#footnote-ref-1)