

# Sponsorship Kit



**Sponsorship Proposal 2016/2017  
to reach the West Australian Disability Sector  
National Disability Services WA**



# About National Disability Services

**National Disability Services (NDS) is Australia's peak body for non-government disability service organisations.**

Collectively, almost 1,000 NDS members provide services for Australians with all types of disability. Members range in size from small support groups to large multi-service organisations.

NDS's purpose is to promote quality service provision and life opportunities for people with disability. This is achieved by influencing governments

at all levels and providing members with information and advice, networking opportunities and business support.





## Some key facts about the West Australian disability sector:

- ▶ **NDS WA is the peak disability sector organisation in Western Australia**, with over 100 Organisational Members and Associates providing services in metropolitan, regional and remote areas across the state. Collectively, these members provide services to thousands of West Australians with a disability and their families and carers. The reach of NDS WA is further extended through its administration of programs such as ACROD Parking, Companion Card and the Community Living and Participation Grants.
- ▶ **There are around one in five West Australians<sup>1</sup> with a disability**, which represents an estimated population of 405,929 (based on June 2011 data: Western Australia at a Glance, 2012. ABS catalogue no. 1306.5). When you also factor in the families and carers of people with disability, who are also impacted by disability, the number becomes even more significant..
- ▶ **The disability sector workforce is a major sub-group of the largest West Australian industry workforce** providing employment for 139,000 people compared to the retail (125,800), construction (119,900) and mining (104,400) industries (*Source: Western Australia at a Glance, 2012. ABS catalogue no. 1306.5*).
- ▶ **The sector is complex and diverse and supports many areas of an individual's life.** In helping to meet and support the holistic needs of a person with disability and their family and carers, there are many areas of support, e.g. personal care, accommodation, employment, education, therapy, sport, recreation, advocacy and lifecycle planning.

(\* Source: ABS Survey of Disability, Ageing and Carers, Australia, 2009, Canberra.)



# Sponsorship opportunities

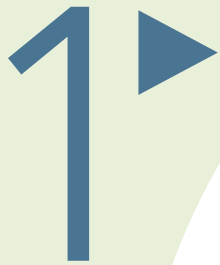
This proposal outlines four major opportunities for organisations to profile their brand, corporate citizenship, products and services in a positive and professional way to a sector with significance in terms of size, impact and benefit.

We are also happy to discuss sponsorship packages tailored to your needs.



- 1 NDS WA Lunch in celebration of International Day of People with Disability (*annual*)
- 2 Disability Support Awards (*annual*)
- 3 NDS WA State Conference
- 4 Sector Training Events, in particular the Hot Topics Breakfast Seminars





## NDS WA Lunch in celebration of International Day of People with Disability

**NDS WA celebrates International Day of People with Disability with an exciting lunch event. The 2016 NDS WA Lunch in celebration of International Day of People with Disability will be held on Friday 2 December at Crown Perth.**

International Day of People with Disability is a United Nations sanctioned day that aims to raise awareness and celebrate the achievements and contributions of people with disability.

Since 2013 NDS WA has proudly hosted over 500 people from across the disability sector, as well as the private, corporate and government sectors at the sell out event.

Last year's event was a tremendous success and showcased the achievements of people with disability in Western Australia.

The 2016 lunch promises to provide another outstanding opportunity to collectively work together to promote understanding and awareness of people with disability and create a welcoming community for all.



## Disability Support Awards

### Disability Support Awards

The 2017 Disability Support Awards will be held on Saturday 29 April. 2017 will see the ninth year of these prestigious awards, which recognise and celebrate the contribution of Western Australians who demonstrate excellence, passion and commitment in supporting people with disability.



Almost 150 award nominations were received for the 2016 Awards. Each year, the awards program culminates in a gala awards night and dinner and attracts around 700 people. In 2016 the event was attended the Governor of Western Australia, Minister for Disability Services and Director General Disability Services Commission.

It attracted significant media exposure in The West Australian, local community newspapers in Perth and regional areas. In addition, a dedicated Awards website ([www.dswa.org.au](http://www.dswa.org.au)) and Facebook page raised awareness of the awards program and its sponsors.







## NDS WA Conference 2017

**The NDS WA Conference is the premier disability sector conference for Western Australia. The 2017 Conference will be held on 18 and 19 September.**

The 2017 conference will build on the success of the 2016 program which attracted a record 550 delegates. Almost 120 different organisations were represented at the conference and delegates came from both the metropolitan and regional areas.

The 2016 conference program included an impressive group of local and national speakers – all experts in their field - to share their knowledge and experience and to showcase innovation and best practice. It is expected that there will be high level of interest by our sector in attending the 2017 Conference, in particular due to the roll out of the National Disability Insurance Scheme (NDIS) in WA in 2017.

You will have the opportunity to showcase your products and services to over 500 delegates. Delegates will include CEOs, Board Members, managers, co-ordinators and support workers from the government, not-for-profit and the disability sectors.



# 4

## Sector Training Events, including the Hot Topics Breakfast Seminars

**NDS WA provides approximately 80 sector training events per year in both metropolitan and regional WA locations. These valuable and highly relevant sector events attract over 1,700 participants annually.**

‘Hot Topics’ is corporate breakfast seminar series focusing on new and emerging trends and issues. These prestigious events showcase accomplished, high profile national and international speakers to a select audience of key senior decision makers in the disability sector including board members, CEOs and senior managers. The breakfast seminars deliver valuable insights into future trends and strategic business

positioning and provide an opportunity for networking.

Sponsorship of the Hot Topics series will align your organisation with innovative thinking and provide networking opportunities with key leaders and decision makers in the disability sector.





# Sponsorship Entitlements

Details of the level and range of specific sponsorship opportunities associated with the events are provided in the table overleaf.

It outlines a broad array of opportunities to enable your business to shine on a large and important stage. We would welcome the opportunity to discuss a more tailored sponsorship option with you.

## Contact

For more information about these opportunities, please contact:

**Helen Moorhead or Frances Thomas**  
**Marketing Manager, NDS WA**

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NDS WA 2016/17 Sponsorship Packages	IDPWD	
Sponsorship Level / Benefits	Limited to 6	P Li
<b>Exclusive sponsorship for your organisations industry sector</b>		
<b>Hospitality</b>		
Complimentary tickets and prominent guest seating at the Disability Support Awards Dinner		
Complimentary tickets and prominent guest seating at the Lunch in celebration of International Day of People with Disability (IDPWD)	✓ x10	
Complimentary registration tickets to the conference and cocktail function		
Complimentary tickets to Hot Topics breakfast events		
<b>Acknowledgement</b>		
Acknowledgement in event related emails to NDS WA members and WA disability services sector	✓	
Logo inclusion on the relevant event web page on the NDS website (with a link to your company's website)	✓	
Company name with link to your website on event web page		
Acknowledgement in event related media releases	✓	
Logo inclusion on event related printed advertising and promotions	✓	
Acknowledgement on holding slides	✓	
Acknowledgement in welcome address or by the Master of Ceremonies	✓	
<b>Promotional</b>		
Opportunity to sponsor or provide the door prize	✓	
Promotion through NDS WA's social media platforms.	✓	
Display of corporate banner	✓	
<b>NDS WA Lunch in celebration of International Day of People with Disability only</b>		
Opportunity to provide an insert (flyer or promotional material) in event giveaway bags	✓ x1	
Company name and logo prominently displayed on your sponsor table	✓	
Opportunity to show a promotional video of up to one minute, prior to the commencement of the lunch	✓	
<b>NDS WA State Conference only</b>		
Company logo and company description (approx 50-60 words) in conference handbook		
Company logo listed in conference handbook		
Partner host for the cocktail function		
One flyer or promotional item in satchels or as chair drop at one session (chair drop subject to availability)		
Promotional gift at the conference cocktail function		
Exhibition booth (includes morning tea/ lunch/afternoon tea for two staff)		
List of delegate details (subject to legislation)		
<b>Disability Support Awards only</b>		
The selected Award will be named after your organisation		
A representative from your organisation to present the sponsored Award		
Sponsor representative to make a brief speech		
Your organisation's name included on the Award trophy		
Your organisation's logo included on the Award certificates		
Opportunity to provide promotional gifts at the event		
Logo inclusion on Program of Events		
Opportunity to show a promotional video of up to one minute during breaks.		
<b>Hot Topics Breakfast Event only</b>		
Opportunity to place a chair drop of promotional material or gift at the event		
<b>Investment (incl GST)</b>	<b>\$6000</b>	
<b>NDS Members / Organisation Associates</b>		
<b>Gold Industry Supporter</b>		
<b>Non-members</b>		



Disability Support Awards			NDS WA Conference				Hot Topics
Platinum Limited to 1	Gold Limited to 4	Silver Limited to 5	Platinum Limited to 1	Major Limited to 6	Exhibition Booth	Chair Drop / Satchel Insert	Event
✓							
✓ x10	✓ x5	✓ x2					
✓ x2			✓ x4	✓ x2			
✓ x2			✓ x2				✓ x2
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\$11000	\$8500	\$2850	\$11000	\$6000			\$1000
					\$1400	\$500	
					\$1550	\$600	
					\$2200	\$850	



Western Australia

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